

City of **Punta Gorda**, Florida

*Utility Department
326 W. Marion Avenue
Punta Gorda, Florida 33950
941-575-3339*

(941) 575-3339

January 15, 2008

City of Punta Gorda Residents and Utilities Customers

**Re: City of Punta Gorda Partners with the Water Management District to
"Campaign" Against the Drought**

The City of Punta Gorda is joining with the Southwest Florida Water Management District (District) to "campaign" against the drought.

In this grass roots campaign, Punta Gorda Utilities is partnering with the District to raise public awareness of the drought and promote water conservation by placing water conservation signs in the community. The signs are the size and shape of political yard signs.

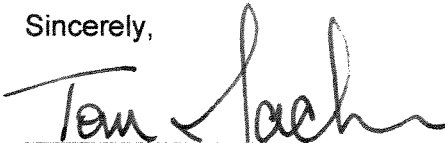
The District's rainfall deficit for the past two years is more than 20 inches. Forecasters are predicting a drier than normal winter and spring, which means this serious situation will likely worsen and may set new record low levels.

The District is asking residents to follow the one-day-per-week watering restrictions and conserve water both indoors and outdoors of their homes and businesses.

For more information about Punta Gorda's water conservation efforts, please contact the City of Punta Gorda Utilities Department at **(941) 575-3339** or by email at **utility@ci.punta-gorda.fl.us**.

For additional information on the drought, water restrictions or water conservation tips, visit the District's web site at WaterMatters.org/drought/.

Sincerely,


Tom Jackson
Utilities Director